

**Federal University of Technology, Minna**  
**School of Information and Communication Technology**  
**Department of Information and Media Technology**  
**1<sup>st</sup> Semester Examination 2015/2016**

MCT: 414 Principles of Layout and Design

Time Allowed: 2 hours

15 marks each for all questions

Answer all questions

1. The Principles of Design involve the way in which the elements of art are arranged in a piece of artwork. List and discuss five elements use for organising artwork to create different effects.
2. Describe and analyze at least five basic principles of page make-up and design in digital art.
3. Write note on the following:
  - a. Bullet lists
  - b. White space
  - c. Kickers
  - d. Headers/footers
  - e. Line drawing and art work
4. Competition in the print media sector today basically exists at make-up level. Discuss this statement with reference to functions of page make-up.