



FEDERAL UNIVERSITY OF TECHNOLOGY, MINNA
SCHOOL OF INFORMATION AND COMMUNICATION TECHNOLOGY
DEPARTMENT OF INFORMATION AND MEDIA TECHNOLOGY

FIRST SEMESTER EXAMINATION
SESSION 2019/2020

COURSE CODE: IMT331
COURSE TITLE: NEW MEDIA AND SOCIETY
CREDIT UNITS: 3
TIME ALLOWED: 2 HOURS
COURSE LECTURER(S): DR. AGBOOLA, A.K.
NUMBER OF QUESTIONS: 6
NUMBER OF PAGES: 1

INSTRUCTIONS

- Answer FOUR questions [60 MARKS]
- Do **not** use red pen
- Please use a clear handwriting
- This exam is closed book, closed notes, closed laptop and closed cell phone
- Please use non-programmable calculators only

QUESTIONS 1: A) Define New Media? B) Describe in clear statements what is not New Media. Support your answers with clear examples. C) What are the characteristics of new media as explained by Newman?

QUESTION 2: According to Lev Manovich, in an introduction to *The New Media Reader*, there are several ways to describe New Media. Try mention with brief explanations all these ways to describe New Media.

QUESTION 3: What are possible implications of New Media on Society? Mention 5 (five) these implications of new media on Society and discuss them briefly.

QUESTION 4: Under the Topic of Impacts of New Media on Society, briefly discuss five (5) out of the following concepts. i) The extension of man, ii) Media's Impact on Time and Space, iii) The Never-Ending News Cycle, iv) Time Shifting, v) Crossing Social Boundaries, vi) Localism and Virtual Communities, vii) The concept of *virtual community*

QUESTION 5:

While McLuhan's vision of new technologies was an optimistic one, other analysts have cast a more skeptical eye on technology, focusing on how change from one medium to another affects what we know and how we think. Discuss in a brief details, all the criticisms that were levelled against technological development, for example TV.

QUESTION 6: In this digital age, where data seem almost limitless, Birkerts (1994) argued that our ways of thinking are changing. Briefly highlight and discuss five (5) out of Birkerts arguments.

GOOD LUCK TO YOU!!!