



FEDERAL UNIVERSITY OF TECHNOLOGY, MINNA
SCHOOL OF INFORMATION AND COMMUNICATION TECHNOLOGY
DEPARTMENT OF INFORMATION AND MEDIA TECHNOLOGY
FIRST SEMESTER 2019/2020 EXAMINATION

COURSE CODE: IMT 214
COURSE TITLE: PRINCIPLES OF MULTIMEDIA JOURNALISM
CREDIT UNITS: 2
TIME ALLOWED: 2 HOURS
COURSE LECTURER(S): PROF. JUDE TERNA KUR
NUMBER OF QUESTIONS: 5
NUMBER OF PAGES: 1

INSTRUCTIONS: (1) Answer any three (3) questions. (2) Do not use red pen. (3) Please use a clear handwriting. (4) This exam is closed book, closed notes, closed laptop and closed cell phone. (5) Please use non-programmable calculators only.

1. (a) Give a detailed historical account of the development of multimedia journalism in the world.
(b) Discuss any two characteristics of multimedia journalism.
2. (a) You have been invited to give a career talk to Senior Secondary School students of Federal University of Technology, Minna Secondary School. The topic of the talk is: **"How to Become a Journalist."** Write your talk.
(b) State any functions of multimedia journalism.
3. (a) What is news?
(b) Identify and explain any 5 news determinants (values).
- 4 (a) State any ten (10) principles enshrined in the code of journalism practice in Nigeria.
(b) Discuss the activities that take place in a converged newsroom.
5. Write notes on all of the following as they relate to multimedia journalism:
 - (a) Story shell.
 - (b) Multimedia storytelling.
 - (c) Post-interview session.
 - (d) Types of reporters.
 - (e) Soft news.