



FEDERAL UNIVERSITY OF TECHNOLOGY, MINNA
SCHOOL OF INFORMATION AND COMMUNICATION TECHNOLOGY
DEPARTMENT OF INFORMATION AND MEDIA TECHNOLOGY
FIRST SEMESTER 2018/2019 EXAMINATION

COURSE CODE:	IMT 433
COURSE TITLE:	PRINCIPLES OF LAYOUT DESIGN
CREDIT UNITS:	2
TIME ALLOWED:	2 HOURS
COURSE LECTURER(S):	MRS OMALE G.E.
NUMBER OF QUESTIONS:	5
NUMBER OF PAGES:	2

INSTRUCTIONS

- Answer 3 questions out of five
- Each question attracts 20 marks
- Do **not** use red pen
- Please use a clear handwriting
- This exam is closed book, closed notes, closed laptop and closed cell phone
- Please use non-programmable calculators only



- 1a. Briefly comment on the concept of layout and graphic design. **4 marks**
- 1b. Carefully outline 4 types of layout and briefly comment on each (Each carries 4 marks)
- 2a. A good design is a product of careful planning and rapt attention, What are the questions to be considered by the designer when planning a project? **5 marks**
- 2b In your own words, provide explanations on the basic stages involved in the printing process
- Prepress **5marks**
 - Press **5marks**
 - Postpress **5marks**
- 3a. write short note on the following:
- Headlines **4marks**
 - Pull quotes **4marks**
 - Caption **4marks**
 - Nameplates and logos **4marks**
 - Headers and footers **4marks**
- 4a. Carefully articulate and comment any two out of the 4 stages of layout planning (**5 marks each**)
- 4b Outline 5 basic element of design and layout **5 marks**
- 4c briefly comment on the concept of visual hierarchy **5marks**
- 5a Articulate any 4 steps in beginning a design **4 marks**
- 5b. Outline any 8 basic design process as highlighted during the lecture **4marks**
- 5c Briefly comment on the following basic principles of design
- Thumbnail **4 marks**
 - Finish Rough **4marks**
 - Comprehensive **4marks**