



FEDERAL UNIVERSITY OF TECHNOLOGY, MINNA
SCHOOL OF INFORMATION AND COMMUNICATION TECHNOLOGY
DEPARTMENT OF INFORMATION AND MEDIA TECHNOLOGY

FIRST SEMESTER 2018/2019 SESSION

COURSE CODE:	IMT 331
COURSE TITLE:	NEW MEDIA AND SOCIETY
CREDIT UNITS:	2
TIME ALLOWED:	2 HOURS
COURSE LECTURER(S):	PROF. NICK IWOKWAGH
NUMBER OF QUESTIONS:	5
NUMBER OF PAGES:	2

1. This question requires the students to list and discuss five functions of the New Media in the Nigerian society. The New media performs the following functions, mention and exhaustive discussion of any five of these functions attracts a total of 20 Marks

- Information
- Socialisation
- Motivation
- Debate and Discussion
- Cultural Promotion
- Entertainment
- Integration
- Correlation
- Continuity
- Mobilization

2. The New Media have influenced Nigeria's cultural heritage in positive and negative directions. The positive dimensions are associated with such influences as:

- The transformation of the aspects of Nigeria's cultural heritage that are barbaric and repugnant to good taste and natural justice
- *preservation of cultural heritage*
- The negative aspects are threefold
- Cultural Imperialism
- Creation of Sub Cultures
- Globalisation of Culture

20 Marks for exhaustive discussion

3. The New Media have transformed the political Landscape of Nigeria in a number of ways

- Served as digital tools for political campaigns
- Served as platforms for voter mobilisation
- Served as tools for safeguarding votes
- Served as tools for implementing voter polls/census
- Platform for conduct of elections
- Used to generate voters list
- Used for awareness creation
- Used for voter education

20 Marks for exhaustive discussion of any five of these

4. The New Media have played a dual role in the national integration of the country

- Positive Roles
- Easy access to information
- Platform for contribution to conversation on national issues
- Platform for easy mobilisation of society
- Platform for education
- Negative Roles
- Platform for promotion of fake news
- Platform for dissemination of hate speech
- Platform for news/information manipulation

20 Marks for exhaustive discussion

5. The New Media set public agenda

- Frame issues for public discourse
- Confer status on social issues
- Consensus Building
- Facilitate innovation, adaptation and progress
- Forging and maintaining commonality of values

20 Marks