



FEDERAL UNIVERSITY OF TECHNOLOGY, MINNA
SCHOOL OF INFORMATION AND COMMUNICATION TECHNOLOGY
DEPARTMENT OF INFORMATION AND MEDIA TECHNOLOGY

FIRST SEMESTER 2015/2016 EXAMINATION

| | |
|----------------------|-------------------------------|
| COURSE CODE: | MCT 311 |
| COURSE TITLE: | MULTIMEDIA JOURNALISM WRITING |
| CREDIT UNITS: | 3 |
| TIME ALLOWED: | THREE HOURS |
| COURSE LECTURER: | JUDE TERNA KUR, PhD |
| NUMBER OF QUESTIONS: | 4 |
| NUMBER OF PAGES: | 3 |

INSTRUCTIONS

- Answer all questions
- Do **not** use red pen
- Please use a clear handwriting
- This exam is closed book, closed notes, closed laptop and closed cell phone
- Please use non-programmable calculators only



MCT 311, First Semester 2015/2016 Examination

1. Appendix A attached is the 2016 new year speech delivered by President Muhammadu Buhari of Nigeria on 1st January, 2016.

Use the speech to write a straight news story for publication in an online newspaper. Write your story in the inverted pyramid style.

2. Convert the following words, numbers and expressions to conform to radio news writing format:
- \$460 million.
 - ₦85.21 billion.
 - COE Minna.
 - The mobile phone number of Dr. Jude Terna Kur is 08064397932.
 - She scored 8 percent in the examination.
 - "I pledge to develop a system of small-scale irrigation systems to ensure all-year round farming," says President Muhammadu Buhari.
 - Bukola Saraki, Nigeria's President of Senate, said his arraignment over asset declaration is politically motivated.
 - "Undergraduate students in Nigeria are poor in grammatical expression," Musa said.
 - Students who come to class early were rewarded by the course lecturer..
 - Former President Goodluck Ebele Ezikiwe Jonathan is is an ambassador of peace.
 - The vehicle brake will break his leg.
 - Vincent Enyama, 58 years and former and former captain of the Super Eagles, has retired from international soccer.
 - Business Monitor International has said the prices of oil consumption in Nigeria is expected to increase to 400 000 bpd by the end of 2023.

3(a). Discuss any five formats used in putting together a newscast for radio.

(b). Compare and contrast inverted pyramid and dramatic irony styles of news writing.

4(a). Explain any five forms of lateral reporting.

(b). Write notes on all of the following as they relate to multimedia journalism writing:

- Voiceover to soundbite.
- Visual logic.
- Unifying theme.
- Package stories.
- Shovelware.



MCT 311, First Semester 2015/2016 Examination

Appendix A

2016 New Year Speech by President Muhammadu Buhari

Fellow Citizens,

Welcome to the beginning of a New Year of the continuation of CHANGE in our beloved nation.

I am aware that Nigerians have experienced a number of significant hardships over the past months. Living in the State House has not alienated me from your daily sufferings. I am aware of the lengthy queues at fuel stations and of the difficulties businesses have faced in acquiring foreign exchange. These challenges are only temporary; we are working to make things better.

When I presented myself to you as a presidential candidate and asked you to vote for me, I wanted to be a leader who keeps his promises. I wanted to be a leader who restores the people's hope in those elected to serve them. I wanted to be a leader who initiates positive and enduring CHANGE.

I am still totally committed to being that kind of leader. Unforeseen circumstances and other distractions notwithstanding, I shall still do my utmost best to keep every promise I made to Nigerians during my election campaign.

In the past seven months since our inauguration on May 29, 2015, my administration has focused on laying the right foundation for the CHANGE you voted for during our historic presidential election.

Nigerians will in due course begin to enjoy the fruits of all our ongoing work. The effective and efficient implementation of our 2016 budget proposals will address many of the socio-economic issues that are of current concern to our people.

One area in which Nigerians, especially those in the northeast, have already begun to experience major CHANGE is in the war on terror.

I commend our Armed Forces for significantly curtailing the insurgency which has ravaged the northeast of Nigeria over the past few years.

However, there is still a lot of work to be done in the area of security. Our Armed Forces will maintain, consolidate and build on their successes in the war against Boko Haram and violent extremism.

This government will not consider the matter concluded until the terrorists have been completely routed and normalcy restored to all parts of the country that have been adversely affected by the Boko Haram insurgency.

Our crackdown on corruption will continue to be vigorously undertaken. I urge the courts to support our efforts and help in the recovery of stolen funds by speedily concluding trials and showing that impunity no longer has a place in our country.

There is much work to do in other areas as well and I have charged all my ministers and other appointees to ensure that Nigerians experience positive changes in their lives in 2016.

We must reduce our country's reliance on oil. We must diversify our economy. And we must do all we can to promote job creation.

Our challenges are many but our determination to succeed is strong and unshaken. So too is our confidence in God.

I wish you all a very Happy New Year.