



FEDERAL UNIVERSITY OF TECHNOLOGY, MINNA
SCHOOL OF INFORMATION AND COMMUNICATION TECHNOLOGY
DEPARTMENT OF INFORMATION AND MEDIA TECHNOLOGY

FIRST SEMESTER 2015/2016 EXAMINATION

COURSE CODE: IMT 214
COURSE TITLE: PRINCIPLES OF MULTIMEDIA JOURNALISM
CREDIT UNITS: 2
TIME ALLOWED: TWO HOURS
COURSE LECTURER: JUDE TERNA KUR, PhD
NUMBER OF QUESTIONS: 2
NUMBER OF PAGES: 2

INSTRUCTIONS

- Answer all questions
- Do **not** use red pen
- Please use a clear handwriting
- This exam is closed book, closed notes, closed laptop and closed cell phone
- Please use non-programmable calculators only



IMT 214, First Semester 2015/2016 Examination

1. You have been invited to give a career talk to Senior Secondary School students of Federal University of Technology, Minna Secondary School. The topic of the talk is: "**How to Become a Journalist.**" Write your talk.
- 2 (a) What is a multimedia story?
(b) What is not a multimedia story?
(c) What do you understand by story shell as related to multimedia story telling?
- 3 (a) What is convergence?
(b) Discuss the activities that take place in a converged newsroom.
- 4 (a) State any ten (10) principles enshrined in the code of journalism practice in Nigeria.
(b) Identify any ten (10) unethical journalism practices in Nigeria.
(c) "Observation as a journalistic source of information is more than just watching an event or being there." Explain.