MCT 224: Principles of Multimedia Technologies for Journalism
Time Allowed: 2½ hrs

Answer any four questions. Each question carries 15 marks.

1. Multimedia simply means multiple forms of media integrated together. Outline and discuss five elements of multimedia content that you know?

2. Write note on the following: .

    a) E-journalism
    b) Digital video camera
    c) Voice recorder
    d) Storey-board
    e) Tripod

3   Multimedia may be broadly divided into linear and non-linear categories. Differentiate between linear and nonlinear presentations?

4. Today's multimedia journalists need to posses strong writing skills, know how to use multimedia tools and software, and be able to assess the multimedia potential of stories and determine which story forms are most appropriate. Name and discuss five multimedia hardware and software that a multimedia journalists would use to enhance is work?

5. Apart from blogs, list and discuss five other types of platform that multimedia journalists could use to disseminate information to the public.

6. State and discuss five reasons each, why traditional journalism is different from online journalism?