

CYBERPRENEURSHIP AND MEDIA LAWS
IMT 519: FINAL EXAM (2 HOURS).

{JULY 4, 2014}

(25 copies)

INSTRUCTIONS: ANSWER FIVE QUESTIONS IN ALL. QUESTION 1 (ONE) IS
COMPULSORY (60 MARKS). EACH QUESTION CARRIES EQUAL MARKS.

- 1). A. Define CYBERPRENEURSHIP?
B. Is there any difference(s) between Cyberpreneurship and New Media Entrepreneurship? Describe and explain their differences clearly.
C. What is creativity? D. Creativity involves some processes, name these processes.
- 2). A). What is Innovation?
B). Some people say creativity has nothing to do with innovation. Discuss. (C). Can creativity be learned? What is your opinion about this? Explain your views in details and substantiate it.
D). What are the five discovery skills? Mention and discuss them.
- 3). A). According to Daniel Pink (2005) in his book, 'A Whole New Mind' defines Economic Development in various categories. Name these categories and discuss them in details.
B). There are certain trends in technology development. Name these trends and explain them clearly.
C). Business start-up requires some important steps. Name and explain these steps in details.
D). There are some attitudes, habits and beliefs that curtail business potentials. Mention and discuss them in details.
- 4). A). What are the characteristics of entrepreneurs? Mention and discuss them in details.
B). There are some common principles of entrepreneurial mind set. What are they? Discuss them.
C). What are the usefulness of pattern recognition. Mention and discuss them.
D). Discuss the nature of opportunity recognition from either the cyberpreneurship or entrepreneurship perspective. Relate your discussion to your personal experience as a would-be entrepreneur.
- 5). A). What are the questions that a Business Strategy Should Answer? Mention and discuss them.
B). There are six (6) quality tests a good business strategy must meet. What are they? Mention them.
C). What is a business plan and business planning? Define them and mention the differences between them.
D). Write a short business plan about your proposed business and ensure that all necessary features of a business plan are touched upon.
- 6). A). Define and discuss the concept of *CYBERSPACE* in the context of Information and Communication Technology. B). What is the impact of law on cyberspace? C). What are the characteristics of cyberspace? D). Based on our class discussions, what are the possible unthinkable practices of copyright law violations in the cyberspace? Mention and discuss them.

GOOD LUCK!!!