

2:55 — 4:35

**DEPARTMENT OF INFORMATION AND MEDIA TECHNOLOGY
SCHOOL OF INFORMATION AND COMMUNICATION TECHNOLOGY
FEDERAL UNIVERSITY OF TECHNOLOGY, MINNA**

BASIC MULTIMEDIA PRODUCTION

MCT 316:

FINAL EXAMS:- 2 HOURS.

{APRIL, 2012}

INSTRUCTIONS: ANSWER FOUR QUESTIONS IN ALL. QUESTION 1 (ONE) IS COMPULSORY. (60 Marks).

1. What is multimedia?
 - A). A multimedia project encompasses two main types of distributions. What are they? Describe the application of both types.
 - B). Multimedia also has relevance for other interactive media. What are these interactive media?
 - C). What is a multimedia project? Describe them.
 - D). Simply describe creative and functional working practices? Support your points. [15 MARKS]
2. It is very important that multimedia developing team have clear objectives in mind before embarking on their tasks. Therefore, objectives need to be SMART. Discuss thoroughly all components of the term SMART and support your elaborations with clear example(s). [15 MARKS]
3. Identification of target audience and their profile are some of the important steps before the development of multimedia project. What are the possible general user demographic information that should be included for consideration in developing a multimedia to your target audience? [15 MARKS]
4. How many categories can users be classified into. Mention and discuss everyone that you have mentioned and substantiate your explanations. [15 MARKS]
5. What is an interface Metaphor? Give a clear example of what interface metaphor are by giving clear and elaborate examples. Discuss in details the importance of audience profiling during an interface development. [15 MARKS]
6. Having relevant and adequate ideas on what and how to develop a multimedia cannot be over-emphasized. Mention all possible ideas for content sources. Discuss each one in fully details with clear examples. [15 MARKS]

GOOD LUCK TO YOU!!!