

FEDERAL UNIVERSTY OF TECHNOLOGY, MINNA SCHOOL OF INFORMATION AND COMMUNICATION TECHNOLOGY DEPARTMENT OF INFORMATION AND MEDIA TECHNOLOGY 2^{ND} SEMESTER EXAMINATION SESSION: 2011/2012

Course Title: Principles of Multimedia Technology for Journalism

Course Code: MCT 224

Instruction: Answer any 4 questions

Time Allowed: 2hrs:30min

- 1a. Explain the following terms:
 - i. Multimedia
 - ii. Technology
 - iii. Journalism
- 1b. Enumerate 5 types of multimedia technology for journalism
- 1c. i. Discuss the advantages of digital networks in journalism?
 - ii. Outline the major challenges in online media?
- 1d. Explain bandwidth communication
- 2a. "The stories that best take advantages of the web capabilities are multimedia stories:" Discuss.
- 2b. List and write short notes on the 7 steps to plan and produce an integrated multimedia story on the web.
- 2c. What technological skills will you need as a multimedia journalist?
- 3a. Distinguish between online news and print news?
- 3b. Explain the attribute of World Wide Web (WWW)
- 3c. As an e-Journalist, you need to be cautious in evaluating the information you get online. What criteria do you consider when looking for websites?
- 4a. Distinguish between the concepts of "Produsers" instead of "Producers" in a collaborative news network?
- 4b. Write short note on the following:
 - (i) Gate-watching (ii) Gate-keeping (iii) Open-publishing (iv) Multi-perspectival news
- 4c. Explain four (4) characteristics of Open-publishing
- 5a. Discuss the concept of weblog in journalism?
- 5b. Give reasons why weblogs are added advantage to e-journalism
- 5c. Explain Precision Journalism

Good Luck!!!