

FEDERAL UNIVERSITY OF TECHNOLOGY MINNA
SCHOOL OF INFORMATION AND COMMUNICATION TECHNOLOGY
DEPARTMENT OF INFORMATION AND MEDIA TECHNOLOGY
~~1st~~ 2ND SEMESTER EXAMINATION 2016/2017

TIME ALLOWED: 2 Hours

ANSWER ANY 4 QUESTIONS

MCT 414: Principles of Layout and Design

1. A layout should be fine-tuned by applying basic design rules that will give a professional look of the design. List and discuss five design syntax that you know. — 15 marks
2. Syntax is the orderly presentation of the visual elements that form a design. List five design elements and give full explanation on how each improves visual communication? — 15 marks
3. It is essential to have a plan in mind before an artist starts working on a design. What are the stages that can bring to a successful planning of a design? — 15 marks
4. Write note on the following:
 - a) Dummy
 - b) Storyboard
 - c) Page Layout
 - d) Cover Layout
 - e) Grid } 15 marks