



FEDERAL UNIVERSITY OF TECHNOLOGY, MINNA
SCHOOL OF INFORMATION AND COMMUNICATION TECHNOLOGY
DEPARTMENT OF INFORMATION AND MEDIA TECHNOLOGY

FIRST SEMESTER 2014/2015 EXAMINATION

COURSE CODE: MCT 414
COURSE TITLE: PRINCIPLES OF LAYOUT AND DESIGN
CREDIT UNITS: 2
TIME ALLOWED: 2 HOURS
COURSE LECTURER(S): DR. AGBOOLA, A.K.
NUMBER OF QUESTIONS: 4
NUMBER OF PAGES: 2 (INCLUDING THIS PAGE)

INSTRUCTIONS

- Answer all questions
- Do not use red pen
- Please use a clear handwriting
- This exam is closed book, closed notes, closed laptop and closed cell phone
- Please use non-programmable calculators only



INSTRUCTIONS:- ANSWER ALL QUESTIONS. 60 MARKS IN ALL.

- 1). Briefly discuss the set of pre-design considerations for any layout and design projects. List and discuss them. [15 MARKS]
- 2). Define the concept of Layout? Name all types of layout that you know about. Substantiate your definition with an example. [15 MARKS]
- 3). Embarking on a Newsletter Layout involves adherence to some important principles. Briefly mention and discuss all these principles in light of appropriate examples. [15 MARKS]
- 4). There are eight (8) important elements that a Newspaper or Magazine design should consider. Mention and explain all of these elements. Try to support your explanation with good examples. [15 MARKS]

GOOD LUCK TO YOU!!!