



**FEDERAL UNIVERSITY OF TECHNOLOGY, MINNA**

SCHOOL OF INFORMATION AND COMMUNICATION TECHNOLOGY

DEPARTMENT OF INFORMATION AND MEDIA TECHNOLOGY

SECOND SEMESTER 2015/2016 EXAMINATION

**COURSE CODE:** MCT 224  
**COURSE TITLE:** MEDIA STUDIES  
**CREDIT UNITS:** 2  
**TIME ALLOWED:** 2 HOURS  
**COURSE LECTURER(S):** DR. AGBOOLA A.K. AND MISS OMALE GLORIA  
**NUMBER OF QUESTIONS:** 4  
**NUMBER OF PAGES:** 2

**INSTRUCTIONS**

- Answer all questions
- Do **not** use red pen
- Please use a clear handwriting
- This exam is closed book, closed notes, closed laptop and closed cell phone
- Please use non-programmable calculators only



1.
  - (a) Define and give detailed explanation of the term Globalization
  - (b) Mention any 6 effect of Globalization
  - (c) Globalization has the Economic Consequence of widening the gap between the rich and the poor. Discuss.
  
2.
  - (a) Explain in details, the relationship between the Media and the Society
  - (b) Briefly trace the stages of the development of the Mass Media in the Nigerian Society.
  - (c) What do you understand by the term Media Effect?
  
3.
  - (a) Give a detailed account of the Uses and Gratification Model
  - (b) What is the assumption of the Frankfurt Model
  - (c) Mention 3 statements as it relates to the BoBo Doll Experiment
  
4.
  - (a) Describe the link between the Mass Media and Culture.
  - (b) Enumerate and briefly explain any 6 functions of the Mass Media
  - (c) The Mass Media is a veritable tool for Sustainable Development in Nigeria. Discuss