

FEDERAL UNIVERSITY OF TECHNOLOGY, MINNA SCHOOL OF INFORMATION AND COMMUNICATION TECHNOLOGY DEPARTMENT OF INFORMATION AND MEDIA TECHNOLOGY

SECOND SEMESTER 2017/2018 EXAMINATION

COURSE CODE:

IMT322

COURSE TITLE:

Electronic Commerce

CREDIT UNITS:

2

TIME ALLOWED:

2 Hours

COURSE LECTURER(S):

Mrs. F.J. Babakano

NUMBER OF QUESTIONS:

NUMBER OF PAGES:

2 (INCLUDING THIS PAGE)

INSTRUCTIONS

- Answer all questions
- Do not use red pen
- Please use a clear handwriting
- This exam is closed book, closed notes, closed laptop and closed cell phone
- Please use non-programmable calculators only



- 1(a) Differentiate between e-commerce and e-business. (3 mrks)
- (b) Highlight the major limitations of e-commerce. (3 mrks)
- (c) List four (4) advantages and four (4) disadvantages of bus topology (4 mrks)
- (d) Examine the need for a reliable network in e-commerce? (2 mrks)
- 2. (a) Discuss the four types (categories) of e-commerce with examples (4mrks)
 - (b) Discuss any 3 type of electronic payment systems used in e-commerce (3mrks).
 - (c) Differentiate between a DEBIT CARD and CREDIT CARD. (2mrks)
 - (d) Differentiate between a CREDIT CARD and a CHARGE CARD. (2mrks)
- 3. (a) Explain three risks involved in a running an e-commerce site (3 mrks)
 - (b) Discuss the working mechanism of public key cryptography works. (4 mrks)
 - (c) What is a security policy and what are the different aspects of security it addresses? (3 mrks)
 - (d) Differentiate between digital signature and digital certificate. (3 mrks)
- 4. (a) Compare real world payment system to online payment systems (2 mrks)
 - (b) What are the limitations of traditional payment instruments? How are these limitations overcome by electronic parametristics (3 mrks)
 - (c) List six advantages of using cash as a payment form (6 mrks)
 - (d) Explain the in partance of Fulfilment Phase in e-commerce (3mrks)
- 5. (a) Write the complete title of your group project and discuss the goal of the project. (2mrks)
 - (b) What are the two measures you have implemented in your e-commerce project (explain the technologies (3 mrks)
 - (c) Draw the Use the end of your project and explain how you coded (pseudocode) at least two of the use cases. (3 mrks)
 - (d) Discuss any four International issues (challenges) e-commerce is facing. (2mrks)