



FEDERAL UNIVERSITY OF TECHNOLOGY, MINNA
SCHOOL OF INFORMATION AND COMMUNICATION TECHNOLOGY
DEPARTMENT OF INFORMATION AND MEDIA TECHNOLOGY
FIRST SEMESTER 2017/2018 EXAMINATION

COURSE CODE: IMT 224
COURSE TITLE: MEDIA STUDIES
CREDIT UNITS: 2
TIME ALLOWED: 2 HOURS
COURSE LECTURER(S): MISS O. E. GLORIA
NUMBER OF QUESTIONS: 4
NUMBER OF PAGES: 2

INSTRUCTIONS

- Answer all questions
- Do **not** use red pen
- Please use a clear handwriting
- This exam is closed book, closed notes, closed laptop and closed cell phone
- Please use non-programmable calculators only

1. (a) Briefly comment on the four stages in the history of the Nigerian mass media, with particular emphasis on the dates and notable events in each era
(b) Identify any six digital media product that you know
2. (a) What are the issues and challenges associated with digital media?
(b) Enumerate any five media effect theory that you know
3. (a) Critically comment on the relationship between mass media and culture
(b) Briefly comment on what you understand by mainstream media and alternative media
4. (a) Succinctly examine the concept of mass media effects, message and consequences
(b) Enumerate the four agents of socialization
(c) Explain the concept of the media as agent of socialization process