



FEDERAL UNIVERSITY OF TECHNOLOGY, MINNA

SCHOOL OF INFORMATION AND COMMUNICATION TECHNOLOGY

DEPARTMENT OF INFORMATION AND MEDIA TECHNOLOGY

FIRST SEMESTER 2017/2018 EXAMINATION

COURSE CODE: IMT 214
COURSE TITLE: PRINCIPLES OF MULTIMEDIA JOURNALISM
CREDIT UNITS: 2
TIME ALLOWED: 2 HOURS
COURSE LECTURER(S): DR. YAKUBU O. and MISS O. E. GLORIA
NUMBER OF QUESTIONS: 4
NUMBER OF PAGES: 2

INSTRUCTIONS

- Answer all questions
- Do **not** use red pen
- Please use a clear handwriting
- This exam is closed book, closed notes, closed laptop and closed cell phone
- Please use non-programmable calculators only

1. {a} Highlight the major historical development in multimedia journalism in the world.
{b} Discuss any two characteristics of multimedia journalism.
(c) State any eight codes of journalism practice in Nigeria.
2. (a) As a trained person in multimedia journalism practice, provide a template for a novice who is interested in becoming a practitioner in the field of multimedia journalism.
(b) Elucidate on any 7 functions of multimedia journalism.
3. (a) Identify 7 aspects of the character of a multimedia journalist.
(b) State 7 characteristics/profile of a multimedia journalist.
(c) Discuss any 4 unethical journalism practices in Nigeria.
- 4 Write notes on all of the following as they relate to multimedia journalism:
 - (a) Story shell.
 - (b) Multimedia storytelling.
 - (c) Post-interview session.
 - (d) Types of reporters.
 - (e) Soft news.