



**FEDERAL UNIVERSITY OF TECHNOLOGY, MINNA**  
**SCHOOL OF INFORMATION AND COMMUNICATION TECHNOLOGY**  
**DEPARTMENT OF INFORMATION AND MEDIA TECHNOLOGY**  
**FIRST SEMESTER 2016/2017 EXAMINATION**

**COURSE CODE:** IMT 214  
**COURSE TITLE:** PRINCIPLES OF MULTIMEDIA JOURNALISM  
WRITING  
THE MEDIA  
**CREDIT UNITS:** 2  
**TIME ALLOWED:** 2 HOURS  
**COURSE LECTURER(S):** Dr. Terna J.K and Ms. Omale G.E  
**NUMBER OF QUESTIONS:** 4  
**NUMBER OF PAGES:** 2 (INCLUDING THIS PAGE)

**INSTRUCTIONS**

- Answer all questions
- Do not use red pen
- Please use a clear handwriting
- This exam is closed book, closed notes, closed laptop and closed cell phone
- Please use non-programmable calculators only



**INSTRUCTIONS:** Please answer all questions. All questions carry equal marks. (60 marks in all)

1. {a} Give a detailed historical account of the development of multimedia journalism in the world.  
{b} Discuss any two characteristics of multimedia journalism.  
(c) State any eight codes of journalism practice in Nigeria.
2. (a) As a trained person in multimedia journalism practice, provide a template for a novice who is interested in practicing and becoming a professional in the field of multimedia journalism.  
(b) Elucidate on any 7 functions of multimedia journalism.
3. (a) Pinpoint 7 aspects of the character of a multimedia journalist.  
(b) State 7 characteristics/profile of a multimedia journalist.  
(c) Discuss any 4 unethical journalism practices in Nigeria.
4. Write notes on all of the following as they relate to multimedia journalism:
  - (a) Story shell.
  - (b) Multimedia storytelling.
  - (c) Post-interview session.
  - (d) Types of reporters.
  - (e) Soft news.