

**FEDERAL UNIVERSITY OF TECHNOLOGY MINNA**

**DEPARTMENT OF EDUCATIONAL TECHNOLOGY**

**COURSE TITLE: EDUCATIONAL BROADCASTING**

**COURSE CODE: EDT 321**

**TIME ALLOWED: 1:30MINS**

**SECOND SEMESTER EXAMINATION 2017/2018 SESSION.**

1. Broadcasting can be defined as the dissemination of information by an organisation (radio or television) to a large widely dispersed heterogeneous audience through their radio or television receiver.

In your understanding explain what Broadcasting is all about.

2. Broadcasting serves three broad purposes; it educates, it informs and entertains the audience. Explain in detailed the three purposes Broadcasting to the audience.

3. Communication is essential for the existence of societies, whether they are developed or developing. Expand further

4. Communication involves an exchange of ideas or information with at least two people. By so doing, many variables are involved, and therefore account for communication being regarded as a process. State these processes with examples.

5. Explain in detail the functions of Media in Education

**GOOD LUCK**