

80

**DEPARTMENT OF ARCHITECTURE
SCHOOL OF ENVIRONMENTAL TECHNOLOGY
FEDERAL UNIVERSITY OF TECHNOLOGY, MINNA**

FIRST SEMESTER EXAMINATION 2017/2018 SESSION

COURSE CODE: Arc 417

COURSE TITLE: Entrepreneurship Development

LEVEL: 400 Level

COURSE LECTURER: DR. P. AYUBA.

TIME ALLOWED: 2hours

INSTRUCTIONS: Answer question 5 and any other three (3)

Your answers should be concise and clear

- Q1a. What is meant by INNOVATION in entrepreneurship? (5marks)
- Q1b. Discuss any six (6) ways in which ideas can be generated (10marks)
- Q2a. Explain ability to perceive and preserve basic ideas as a factor in the Process of sensing opportunities (5marks)
- Q2b List and discuss the basic qualities that a good entrepreneur should have (10marks)
- Q3. List various reasons why entrepreneurship can be seen as a catalyst for economic activity in a country and explain how this can assist with unemployment. (15marks)
- Q4. Why is SWOT analysis considered as an important tool in entrepreneurship? (15marks)
- Q5. In today's competitive entrepreneurship world you need to offer clients something different and better than your competitors. This something is called your competitive advantage. Your competitive advantage, also known as your success factor, shows itself in different ways depending on your type of service rendered in your firm. Discuss how this success factor can be achieved for your firm. (15marks)

GOOD LUCK