## FEDERAL UNIVERSITY OF TECHNOLOGY, MINNA

## SCHOOL OF ENVIRONMENTAL TECHNOLOGY

## DEPARTMENT OF SURVEYING AND GEOINFORMATICS

SECOND SEMESTER EXAMINATION, 2018/2019 SESSION

## **COURSE: SVG 527: ENTREPRENEURSHIP STUDIES**

INSTRUCTION: ANSWER FOUR QUESTIONS. TIME 2 1/2 HOURS

- 1. a) Who is an Entrepreneur?
  - b) State and explain the negative effects of five of the problems of Nigerian Entrepreneurs.
- 2. a) Why is it necessary to treat your customers well?
  - b) Name a particular business you want to start and use SWOT to analyze it. Determine if the business is viable or not.
- 3. a) Why will you prefer to be on your own doing your business rather than work for Government?
  - b) Explain the following: (i) Venture (ii) Commerce (iii) Market (iv) Business (v) Enterprise
- 4. a) With a clear diagram, explain the components of the Problem Solving Cycle.
  - b) Explain the importance of Entrepreneurship studies to graduating students.
- 5. a) Why is it necessary to become a Registered Surveyor?
  - b) Explain the stages you will go through to become a Registered Surveyor.
- 6. a) Briefly explain five factors that militate against implementation of business ideas or plans.
  - b) Use SMART to analyze any business goal you have. Is the goal workable?