FEDERAL UNIVERSITY OF TECHNOLOGY, MINNA SCHOOL OF SCIENCE AND TECHNOLOGY EDUCATION,

DEPARTMENT OF EDUCATIONAL TECHNOLOGY

COURSE CODE: EDT211 TITLE: THE PRINT MEDIA: DESIGN AND

TECHNOLOGY.

UNIT: 2 SESSION: 2021/2022

INSTRUCTION: Answer all the questions below;

Q1. a. Define the term Printing and Communication

b. Mention two types of communication and explain given examples in each case

Q2. a. Write shot notes on the following Arts categories;

i. Liberal Arts

ii. Performing and Dramatic Arts

iii Visual or Creative Arts

b. Mention and explain the branches of Visual Arts

Q3. a. Who is a Printer?

b. Name 4 categories of Printers

c. Explain in detail the above mentioned categories in (b) above

Q4. a. Explain in detail any five of the following Printing Terms;

- i. Colour Registration
- ii. Signature
- iii. Booklet
- iv. Sheet
- v. Scumming
- vi. Folio
- vii. Mirror viii. A leaf ix Impression
- x. Lump-Folding xi. Dummy